

ORDINANCE NUMBER O- **18787** (NEW SERIES)

ADOPTED ON **APR 10 2000**

AN ORDINANCE OF THE COUNCIL OF THE CITY OF SAN DIEGO AMENDING CHAPTER II, ARTICLE 6, DIVISION 1, OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING SECTION 26.06 RELATING TO SMALL BUSINESS ADVISORY BOARD.

BE IT ORDAINED, by the Council of The City of San Diego, as follows:

Section 1. That Chapter II, Article 6, Division 1, of the San Diego Municipal Code is hereby amended by amending section 26.06, to read as follows:

Sec. 26.06 Small Business Advisory Board

(a) **Purpose and Intent.** It is the purpose and intent of the City Council to establish a Small Business Advisory Board to serve in an advisory capacity to the Mayor, City Council, and City Manager on matters relating to the small business.

(b) **Small Business Advisory Board Established.** There is hereby established a Small Business Advisory Board consisting of nine (9) members who shall serve without compensation. The Board shall include one (1) representative from each of the following groups:

- (1) Small Business Administration District Director or designated representative;
- (2) Greater San Diego Chamber of Commerce designated representative;
- (3) National Federation of Independent Business designated representative.

The six remaining appointees considered for selection may include, but not limited to, representatives of the following areas of interest and expertise:

- (i) Small business owner;
- (ii) Accounting, financial-lending, legal or economic backgrounds;
- (iii) Advocates of small business interests with governmental agencies;

The members shall serve two (2) year terms and each member shall serve until a successor is duly appointed and confirmed. The members shall be appointed by the Mayor and confirmed by the Council. The members shall be appointed in such manner so that the terms of not more than five (5) members shall expire in any year. The expiration date of all terms shall be July 1. The Board shall select from among its members a Chairperson. The Board shall meet not less than once every three (3) months and present a report to the Mayor and Council on an annual basis. The Mayor shall appoint one member of the Council to serve as liaison to the Board and one other member of the Council as an alternate.

The Board shall adopt rules consistent with laws for the government of its business and procedures.

(c) **Duties and Functions.** The Small Business Advisory Board shall:

(1) Develop a cooperative and supportive atmosphere on behalf of the small business community in its relationship with the City of San Diego.

(2) Act as an ombudsman to open a channel of communication between the City of San Diego and its relationship with small business owners on specific problems or requests for information and assistance.

(3) Initiate a review of procedural requirements and existing laws to determine if they are conducive to a small business owner seeking to do business with the City.

(4) Review private sector performance ability and recommend potential transfer of functions performed by City forces to private enterprise.

(5) Serve as an advocate of the small business community and advise the Mayor, City Council and City Manager on relevant issues, and formulation of laws, policies, or procedures which may affect the management, operation or financial stability of the small business owner.

(6) Encourage private sector leadership and application of expertise and resources for public benefit.

(7) Monitor the growth or decline of small businesses with the City of San Diego and identify trends responsible for their success or failure.

(8) Perform other studies and surveys on the status of small business as may be specifically requested by the Mayor, Council or City Manager and provide information and advise thereon.

(9) Schedule at least one widely-publicized meeting each year, wherein members of the small business community shall be invite to participate in Advisory Board discussions.

(10) Report annually to the Mayor and City Council on the "State of Small Business" within The City of San Diego.

Section 2. That a full reading of this ordinance is dispensed with prior to its final passage, a written or printed copy having been available to the City Council and the public a day prior to its final passage.

Section 3. That this ordinance shall take effect and be in force on the thirtieth day from and after its passage.

APPROVED: CASEY GWINN, City Attorney

By Stuart H. Swett
Stuart H. Swett
Deputy City Attorney

SHS:smf
02/14/2000
Or.Dept:Mayor
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NEW LANGUAGE - REDLINED
OLD LANGUAGE - STRIKEOUT

(O-2000-139)

STRIKEOUT ORDINANCE NUMBER O-_____ (NEW SERIES)

ADOPTED ON _____

AN ORDINANCE OF THE COUNCIL OF THE CITY OF SAN
DIEGO AMENDING CHAPTER II, ARTICLE 6, DIVISION 1,
OF THE SAN DIEGO MUNICIPAL CODE BY AMENDING
SECTION 26.06 RELATING TO SMALL BUSINESS
ADVISORY BOARD.

Sec. 26.06 Small Business Advisory Board

A. ~~PURPOSE-AND-INTENT~~ (a) **Purpose and Intent.** - No change in
text.

B. ~~SMALL-BUSINESS-ADVISORY-BOARD~~ (b) **Small Business
Advisory Board Established.**

1. (1) Small Business Administration District Director or designated
representative;

2. (2) Greater San Diego Chamber of Commerce designated
representative;

3. ~~United-Federation-of-Small-Business-designated-representative;~~

4. (3) National Federation of Independent Business designated
representative.

The five ~~six~~ remaining appointees considered for selection may include, but not
limited to, representatives of the following areas of interest and expertise:

— (i) Small business owner;

— (u) Accounting, financial-lending, legal or economic backgrounds;

— (iii) Advocates of small business interests with governmental agencies;

The members shall serve two (2) year terms and each member shall serve until a successor is duly appointed and confirmed. The members shall be appointed by the Mayor and confirmed by the Council. The members shall be appointed in such manner so that the terms of not more than five (5) members shall expire in any year. The expiration date of all terms shall be July 1. The Board shall select from among its members a Chairperson. The Board shall meet not less than once every three (3) months and present a report to the Mayor and Council on an annual basis. The Mayor shall appoint one member of the Council to serve as liaison to the Board and one other member of the Council as an alternate.

The Board shall adopt rules consistent with laws for the government of its business and procedures.

~~C. DUTIES AND FUNCTIONS~~ (c) **Duties and Functions.** The Small Business Advisory Board shall:

1: (1) Develop a cooperative and supportive atmosphere on behalf of the small business community in its relationship with the City of San Diego.

2: (2) Act as an ombudsman to open a channel of communication between the City of San Diego and its relationship with small business owners on specific problems or requests for information and assistance.

3. (3) Initiate a review of procedural requirements and existing laws to determine if they are conducive to a small business owner seeking to do business with the City.

4. (4) Review private sector performance ability and recommend potential transfer of functions performed by City forces to private enterprise.

5. (5) Serve as an advocate of the small business community and advise the Mayor, City Council and City Manager on relevant issues, and formulation of laws, policies, or procedures which may affect the management, operation or financial stability of the small business owner.

6. (6) Encourage private sector leadership and application of expertise and resources for public benefit.

7. (7) Monitor the growth or decline of small businesses with the City of San Diego and identify trends responsible for their success or failure.

8. (8) Perform other studies and surveys on the status of small business as may be specifically requested by the Mayor, Council or City Manager and provide information and advise thereon.

9. (9) Schedule at least one widely-publicized meeting each year, wherein members of the small business community shall be invite to participate in Advisory Board discussions.

10. (10) Report annually to the Mayor and City Council on the "State of Small Business" within The City of San Diego.